

# r.Cup Training Guide: Vino in the Village



**Hi, I'm r.Cup. I'm a reusable cup and I'm replacing single-use cups at Vino in the Village.** Reusable r.Cups can be used hundreds of times but we need to get them returned to the correct r.Cup bins so we can keep using them again and again and again. Together with r.Cup, we can all do our part to help drive a high return rate. Please keep reading this handy guide and watch our video below to learn how you can help. A better future is in your hands!

**IMPORTANT: Our cups are the property of Vino in the Village, and each lost cup has a replacement fee. Why? Because we need to replace them! We aim for a 90-95% return rate to help keep financial and environmental costs down.**

## How it works:

### For guests:

- Each guest gets an r.Cup reusable cup at check in; They should use this same cup at all Vino in the Village locations.
- Before departing the event, guests return cups to the r.Cup Bins.
- After cups are returned to the r.Cup Bins, our team picks up, washes, sanitizes, inspects and repackages cups. They will then be used again and again and again.

### For staff:

- **For those serving drinks** - Please tell everyone to take and use the same cup at all locations, and then return cups to the r.Cup bins before departing the event.
- **For the cleaning crew** - You play an important role in picking up cups that are discarded or placed in the wrong bins. Please put them into the r.Cup bins.
- **For security** - You're our last line of defense to make sure people return cups before leaving. Don't let people take our cups off-site.

### Training Videos: Scan to watch



English



Español



# Refresh. Return. Reuse. Repeat.

## Why Reuse?

- Climate change is real, intense, and widespread. Single-use waste contributes greatly to this growing crisis.
- Live Events use more than 4 BILLION single-use cups per year (in the US, alone!) Together with r.Cup, we're changing that.
- Every American throws away 363 single-use cups each year. 330 million Americans = 120 billion cups discarded.
- Reuse is an easy and effective way to eliminate waste. r.Cup has already eliminated millions of single-use cups ... and counting. Each r.Cup can be used hundreds of times!
- **Fun Fact:** It takes less than 3 oz of water to wash an r.Cup compared to 66 oz to make a single-use cup.



**A better future  
is in your hands.**

Questions? Please reach out to Beau Myers | [beau@rcup.com](mailto:beau@rcup.com) | 206.707.2314